

## HIT TV SHOW INSPIRES NEW WILDLIFE AND SAFARI TRAVEL FANS



Inspirational television wildlife shows are fuelling the nation's interest in safari travel experiences across the globe.

New BBC One programme Serengeti is the latest documentary series thrilling viewers with its unprecedented access to some of Africa's greatest creatures including lions, cheetahs, elephants and hyenas.

TV shows Blue Planet, Dynasties and Our Planet have also helped increase interest in wildlife and adventure travel, say the organisers of this year's Wildlife & Safari Travel Show, taking place at Harrogate Convention Centre on 12-13 October.

Exhibition and show organiser Chris Erasmus said: “Serengeti is a fantastic showcase for wildlife in Tanzania and encouraging viewers to think about going and seeing the fantastic animals and scenery for themselves. Disney’s new Lion King film is also generating a lot of interest in travel and expeditions to Africa.”

The Tanzania Tourist Board and other travel operators specialising in tours to Africa are among the exhibitors at the Wildlife & Safari Travel Show which is run by Converge Exhibitions.

“We hope visitors will be inspired to come to the show and see the raft of wildlife and safari experiences available across the world,” added Chris.

The show will feature a line-up of celebrity speakers and exhibitors including adventurer and conservationist Holly Budge, the first woman to skydive Everest. Holly is the founder of charity *How Many Elephants*, which is educating a global audience about the devastating impact of the elephant ivory trade.

The BBC ONE Show’s wildlife presenter Mike Dilger will discuss his colourful career from his adventures as a young naturalist to his work as a biologist in the tropical rainforests of Ecuador, Vietnam and Tanzania.

The show’s packed programme includes panel sessions with wildlife travel experts who will explore topics including wildlife travel photography, planning a wildlife safari holiday and the growing trend of polar and wildlife cruising.

A 360 VR Travel Experience theatre will enable visitors to experience trips of a lifetime in Virtual Reality including swimming with seals and meeting the penguins.

For the full show programme and to book tickets visit: <https://wildlifesafarishow.com/>

Ends

For more information, please contact **Cicada Communications** on 01423 567111. We have a selection of photographs available to accompany editorial features.

**Notes to Editors:**

The first Wildlife & Safari Travel Show took place at Harrogate Convention Centre from 29–30 September 2018. The Show is organised by Converge Exhibitions; the company's directors are experienced travel show and event organisers Chris Erasmus, Debbie Dale and Lorraine Barnes Burton.

Ticket sales are now live – save £2 by booking in advance, visit [www.wildlifesafarishow.com](http://www.wildlifesafarishow.com)

#### Opening Times

Saturday, 12 October 2019: 10am – 5:30pm

Sunday 13 October 2019: 10am – 4:30pm

1 Day Adult Entry: £6 per ticket, booked in advance; £10 per ticket, on the day at the show

Weekend Adult Ticket: £8 per ticket, booked in advance

Under 12s go free but require an advance ticket.